

Vitamin Me Rejects Global Financial Crisis with Major Company Rollout

Discount vitamin retailer Vitamin Me is rejecting the global financial crisis as by embarking on a major company rollout by increasing spend to pass savings onto customers.

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Discount vitamins retailer Vitamin Me continues to offer unbeatable deals on big name brands as the company embarks on a major rollout. In the recent doom and gloom of the global financial crisis many chains have been forced to batten down the hatches whilst Vitamin Me continues to grow.

"We're taking advantage of the current economic climate," said founder and General Manager Tony Uechtritz.

"As our competitors spend less and suppliers fall short of sales targets, we're spending record amounts securing the best deals we've ever seen, and passing those savings onto our customers. It's working like a well oiled machine - being a discounter we work off low profit margins and rely on high turnover banking profit dollars, not profit percentage."

Vitamin Me offer below wholesale deals on top selling vitamins and health supplements to help its regular customers through these tough times, and to encourage new customers to help drive prices down further.

"The staff enjoy offering below wholesale deals. The only challenge is monitoring purchases. Because these offers are only for personal use, we've had turn competitors away, as they try to purchase products for resale," said Mr. Uechtritz.


It doesn't just stop at cheap prices. Vitamin Me also offer a massive floor to ceiling range of big name brands in vitamins and supplements with fantastic in store service, helping them grow during these tough economic times.

About Vitamin Me

Vitamin Me is a leading vitamin discounter stocking all the best selling vitamins, health supplements and sports nutrition available to buy in store and online.

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