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Avery Graphics win award with Mediatag Creative

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MediaTag extends its 3D-like creatives, helping Avery Graphics to win Best Custom Display (Exhibition Stand) at Sydney's 2010 Visual Impact Image Expo.

MediaTag Director, Grant Samuel says MediaTag is fast expanding to offer custom, 3D-like displays and exhibition stands in addition to its now well-known point of sale and out of home creatives.

"MediaTag is a visual solutions specialist and helping Avery Graphics win the 'Best Custom Display (Exhibition Stand)' at the Visual Impact Image Expo is a true example of both our intention and capability to deliver our innovative designs across new mediums," Mr Samuel said.

Avery Graphic's Marketing Manager, Arley Grey says MediaTag stepped up to the challenge and worked with Avery Graphics to deliver innovative artwork designs to showcase Avery's range of unique and inspirational innovative graphic films.

"The much talked about Expo display was a resounding success and went on to win Best Custom Display at the Visual Impact Image Expo 2010 in Sydney," Ms Grey said.

"MediaTag offers retailers and businesses high impact visual solutions to stand-out from the competition and differentiate their brands" he said.

"The stand's design showcased our vast range of materials in a way that set us apart from all other exhibitors. It was a tangible demonstration of how Avery Graphics products bring ideas to life," Ms Grey said.



Mr Samuel says by successfully expanding to the exhibition space, MediaTag is giving brands a chance to shine in what is often a crowded space.

“Brands are fast realising the sales potential of integrating MediaTag’s 3D-like designs for their advertising campaigns,” Mr Samuel said.

Avery Graphics
www.averygraphics.com

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