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Packform Skyrockets To Stevie Award Tech Startup Winners

Written by NVK Creative



Peter Williams and Philip Weinman

Packform, one of the fastest growing technology companies in the US, has been hailed as the Most Innovative Tech Company of the Year, receiving two prestigious Stevie® Awards, in the seventh annual Asia-Pacific Stevie Awards today.

The Asia-Pacific Stevie Awards are the only business awards program to recognize innovation in the workplace in all 29 nations of the Asia-Pacific region. The Stevie Awards are widely considered to be the world's premier business awards, conferring recognition for achievement in programs such as The International Business Awards® for 18 years.

Remarkably, Packform have won this award within its first year of launch, a year which has seen the start up business generate over \$17 million in revenue and accelerate their position in the market to become a major game-changer in their sector. Their technology platform has breathed new life into the packaging industry, an archaic industry that has remained largely unchanged for the last forty years. Packform have however done more than challenge the existing status quo in a tired industry - they have completely revolutionised it.

Prior to being nominated for a Stevie® award, Packform were already building strong momentum. Since then, the company's growth has been exponential: Packform was cash-flow positive and profitable in its first year, which is largely unheard of for a technology company.

"We are absolutely thrilled to win this award", says Co-founder and Chairman, Philip Weinman, "The success we are having so early in our journey is so rare in start up. We know this is due to our desire to break new ground and innovate".

“An award for innovation should come as no surprise as innovation itself forms the bedrock of the Packform solution,” says Peter Williams, “Built on a commercial and technological model, Packform have been agile and responsive to building its own online marketplace. As the global pandemic ensued, businesses were stopped in their tracks. Packform on the other hand, has been able to move quickly and adapt to new demands in the midst of chaos. This has been a key differentiator for us. In a time when most businesses are shrinking, Packform has advanced.”

With serial entrepreneurs and futurists at the helm, Packform’s future may be written in the stars. This winning organisation is led by a trio committed to propelling Packforms’s growth even further and having lots of fun along the way. Expansion plans have opened doors for new team members as preparation to hire team members in Australia and the UK begins.

“We at Packform are so proud in doing what we can to boost the economy and keep people in employment, particularly during times as difficult as these,” says Philip Weinman, “Our journey so far has been phenomenal. Despite the global disruption caused by COVID, Packform has thrived. We are excited about the future, where it will take us and how we can help others. We know that there will be challenging times ahead, yet there is always opportunity to innovate further and we embrace that challenge”.

About Packform: All industries of the world are seeing a major shift in the way things are done. Traditional methods are being replaced with more innovative and efficient processes that make maximum use of advancing technology. Why should the packaging industry be left behind? Packform aims to be a tool that allows all players in the packaging industry to achieve maximum efficiency with minimum effort. It gets the job done in a fraction of the time usually taken by adopting traditional packaging processes. It is a borderless platform that allows its users to have the world at their fingertips with its innovative geo-mapping, which finds suppliers locally, nationally or internationally. Packform aims to provide assurance of quality by only allowing industry leaders with extensive experience in the packaging industry to come on-board as ‘packaging dealers’.

About Stevie® Awards: Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

About Philip Weinman: Philip Weinman is a respected business leader and speaker who is regularly listed as one of Australia’s leading and most successful serial entrepreneurs. He’s founded many fast-growing companies and is a highly successful innovator, known for his track record of spotting a niche and disrupting industries with new products and services that change the sector and improve the way people live and work. Visit www.deasil.com.au or www.philipweinman.com for more information.

About Peter Williams: Peter Williams was a Partner with Deloitte and Founder and CEO of Deloitte Digital, one of the fast-growing management consulting arms in the world that specialises in digital technology, with over 9000 employees in 29 countries. Prior to his time at Deloitte Digital, Peter founded Deloitte’s e-business consulting group in Australia. Peter is one of Australia’s key thought leaders on innovation and online, mobile & emerging technology. He works with many high profile organisations such as Telstra, CSIRO, Holden, Victorian & Federal Governments and Meat & Livestock Australia.

About Preston Geeting: Preston Geeting is the co-founder and director of Packform. After studying International Business at London Metropolitan University and Business Administration at California Lutheran University, Preston turned entrepreneur. Prior to Packform, Preston was Vice President for the publicly listed packaging company Landsberg Orora. He began as a sales representative and became one of the company’s most successful brokers over his 18-year career.