

Packform wins two Stevie Awards for Most Innovative Startup of the Year

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Packform, one of the fastest growing technology companies in the US, has been hailed as the Most Innovative Tech Company of the Year, receiving two prestigious Stevie® Awards, in the seventh annual Asia-Pacific Stevie Awards today.

The Asia-Pacific Stevie Awards are the only business awards program to recognize innovation in the workplace in all 29 nations of the Asia-Pacific region.

The Stevie Awards are widely considered to be the world's premier business awards, conferring recognition for achievement in programs such as The International Business Awards® for 18 years.

How did Packform achieve this?

Remarkably, Packform have won this award within its first year of launch, a year which has seen the start up business generate over \$17 million in revenue and accelerate their position in the market to become a [major game-changer](#) in their sector.

Their technology platform has breathed new life into [the packaging industry](#), an archaic industry that has remained largely unchanged for the last forty years. Packform have however done more than [challenge the existing status quo](#) in a tired industry – they have completely revolutionised it.

Prior to being nominated for a Stevie® award, Packform were already building strong momentum. Since then, the company's growth has been exponential: Packform was cash-flow positive and profitable in its first year, which is largely unheard of for a technology company.

"We are absolutely thrilled to win this award", says Co-founder and Chairman, Philip Weinman, "The success we are having so early in our journey is so rare in start up. We know this is due to our desire to break new ground and innovate".



Philip Weinman

“An award for innovation should come as no surprise as innovation itself forms the bedrock of the Packform solution,” says Peter Williams, “Built on a commercial and technological model, Packform have been agile and responsive to building its own [online marketplace](#).”



Peter Williams

As the global pandemic ensued, businesses were stopped in their tracks. Packform on the other hand, has been able to move quickly and adapt to new demands in the midst of chaos.

This has been a key differentiator for us. In a time when most businesses are shrinking, Packform has advanced.”

With serial entrepreneurs and futurists at the helm, Packform’s future may be written in the stars. This winning organisation is led by a trio committed to propelling Packforms’s growth even further and having lots of fun along the way.

Expansion plans have opened doors for new team members as preparation to hire team members in Australia and the UK begins.

“We at Packform are so proud in doing what we can to boost the economy and keep people in employment, particularly during times as difficult as these,” says Philip Weinman, “Our journey so far has been phenomenal.

Despite the global disruption caused by COVID, Packform has thrived. We are excited about the future, where it will take us and how we can help others.

We know that there will be challenging times ahead, yet there is always opportunity to innovate further and we embrace that challenge”.



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